

SUMMARY

This monograph is devoted to the analysis of the transfer of market power by online platform operators into adjacent markets from the perspective of competition law and digital market regulation. The analysis focuses on how classical instruments prohibiting the abuse of a dominant position, in particular Article 102 TFEU and its national counterparts, may be applied to the specific features of digital platform business models, including free online services and multi-sided markets.

Particular attention is paid to non-price practices involving the transfer of market power into related markets, notably tying, discrimination and refusal to grant access, as well as to their significance for the expansion of online platforms into neighbouring markets and the formation of digital ecosystems. The analysis draws on both the case law and doctrinal developments of competition law, as well as on new regulatory frameworks, in particular the Digital Markets Act and selected national regulations.

The aim of the monograph is to propose coherent analytical frameworks for assessing the conduct of online platforms, taking into account the need to protect competition and to ensure contestability and fairness in digital markets, while at the same time respecting the role of innovation and technological development in the digital economy.

